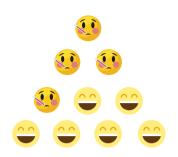
# WHY BUY HEALTH INSURANCE?



## 80% OF WORKING-AGE CANADIANS

are covered through their employer ... why not you?



## CHRONIC HEALTH ISSUES ARE A RISK

44% of Canadians aged 20+ have at least 1 of 10 common chronic health conditions.<sup>1</sup>



# SPECIALTY DRUGS ARE EXPENSIVE

Average cost is \$20 000 / year. The number of people who need them is rising by 10% every year.<sup>2</sup>

## MAKE YOUR HEALTH BILLS OUR RESPONSIBILITY

- Pay a tax-deductible monthly amount you can budget for.
- No big surprises.

#### **COVERAGE THAT MATTERS**

- The basics (health, drug, dental, vision, and travel), plus what you don't think of until you need it, such as:
  - Semi-private hospital so you can heal in peace;
  - Physiotherapy so you're quickly back to fighting shape;
  - Psychology to keep you strong and resilient.

### TAKE CARE OF YOURSELF FIRST

- When you know the bills are paid you're not tempted to defer routine care.
- When you need special care for physical or mental health you're covered.

### PEACE OF MIND

- Bad things happen, why not be prepared?
- Car and home insurance are a given.
  Protecting your health and your finances should be too.

<sup>1.</sup> Public Health Agency of Canada

<sup>2.</sup> TELUS Health Solutions 2020 Study